



Streamlining Service

Look to Your Up-line for Service Needs

Meeting Your Service Requests

Over the past several months, North American has been working to elevate our service levels to make sure we're meeting your needs. In order to attain high standards for prompt turnaround time and overall quality, we ask that you contact your up-line for your life insurance service needs.

To help ensure your service needs are being met promptly, we ask for your support as it pertains to life insurance business in the following way:

- Please direct all life insurance applications and inquiries for new business, licensing, contracting, underwriting, and commissions through your up-line.

You deserve prompt service and North American is working with your up-line to help ensure timely turnaround times and high standards of service quality. You count on your up-line to help with training, case design, and other services and they're your fastest link to North American. They'll have quick access to the services you need to concentrate on sales and to help grow your business. Our Sales Development group is still accessible for your product, sales, or illustration-related questions.

Thank you for the trust you place in North American. We're here to build a successful future together.

If you have any questions regarding the changes, please don't hesitate to call your up-line or Sales Development at (800) 800-3656, ext. 10411.