North American Company for Life and Health Insurance Annuity Interest Rates & Features

Effective February 24, 2012

Applications must be received prior to this date to hold previous rates. Rates on 1035 Exchanges/ Transfers will be held 45 calendar days from the date the application was received in the Home Office. Faxed 1035 Exchange/Transfer applications will be accepted in order to hold current interest rates and Participation Rates/Index Cap Rates; however, original documentation must be received the next business day in order to process the Transfer/Exchange. If the 45th day is on a weekend or holiday, the funds need to be received by the previous business day in order to hold current interest rates and Participation Rates/Index Cap

Fixed Index Annuities

INDEX CAP RATE PRODUCTS²

North American Ten® 4				
FEATURES	10-YEAR OPTION			
	MA	MA APP		
S&P 500®	2.00%	2.00%	1.05%	
DJIA℠	2.00%	2.00%	N/A	
S&P MIDCAP 400®	2.00% 2.00%		N/A	
RUSSELL 2000®	2.00%	2.00% 2.00%		
NASDAQ-100®	N/A	2.00%	1.05%	
EURO STOXX 50 [®]	N/A	2.00%	N/A	
HINDSIGHT INDEX STRATEGY® 7	N/A	2.00%	N/A	
FIXED ACCOUNT RATE		1.00%		
PREMIUM BONUS [®]				
FIRST-YEAR YIELD (IN FIXED ACCOUNT)	(First-year yield + 6.00% F	**Revised 03/12/12		

North American CharterSM Series³

FEATURES	7-YEAR OPTION	10-YEAR OPTION			14	I-YEAR OPTI	ON
		DA	APP	MPP [#]	DA	APP	MPP [#]
S&P 500 [®]		2.55%*	2.00%*	1.00%	3.00%*	2.30% *	1.35%
DJIA ^s ™		2.45% *	2.00%*	N/A	3.00%*	2.20% *	N/A
S&P MIDCAP 400 [®]	No longer accepting sales	2.25%*	2.00%*	N/A	2.75% *	2.25% *	N/A
RUSSELL 2000®		2.15% *	2.00%*	N/A	2.60% *	2.00% *	N/A
NASDAQ-100®		N/A	2.00%*	1.00%	N/A	2.00% *	1.25%
EURO STOXX 50 [®]	until further notice.	N/A	2.00%*	N/A	N/A	2.45% *	N/A
HINDSIGHT INDEX STRATEGY®7		N/A	2.00%+	N/A	N/A	2.00%+	N/A
FIXED ACCOUNT RATE			1.00%*		1.25%*		
PREMIUM BONUS [®]		5.00%		10.00%			
FIRST-YEAR YIELD (IN FIXED ACCOUNT)		6.05% (First-year yield =1.00% Fixed Rate + 5.00% Premium Bonus [®] .) (First			(First-year yield =1.	11.37% .25% Fixed Rate + 10.00	% Premium Bonusº.)

For Texas Only:

Index Cap Rate 4.00%.
 Index Cap Rate 3.00%.
 Fixed Account Rate 2.00%



North American Marketing Support 866-322-7066 (Phone) 866-322-5933 (Fax)

**Revised March 12, 2012 Premium Bonus Reduction on select products

Rates. Funds received after 45 days will receive the applicable interest rate and/or Participation Rate/Index Cap Rate that is in effect when funds are received. No exceptions will be allowed for rate holds. Interest rates are subject to change without notice. Please consult the State Approval Chart (6746Z) for more details.

MA - Monthly Average DA - Daily Average APP - Annual Point-to-Point MPP - Monthly Point-to-Point IPT - Inverse Performance Trigger

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North American Paramount Choice Ten® 4

FEATURES	10-YEAR OPTION					
	MA APP		MPP [#]			
S&P 500 [®]	2.00%	2.00%	1.00%			
DJIA℠	2.00%	2.00%	N/A			
S&P MIDCAP 400 [®]	2.00%	2.00% 2.00%				
RUSSELL 2000 [®]	2.00%	2.00%	N/A			
NASDAQ-100 [®]	N/A	N/A 2.00%				
EURO STOXX 50 [®]	N/A 2.00%		N/A			
FIXED ACCOUNT RATE		1.00%				
PREMIUM BONUS ^a	6.00%**					
FIRST-YEAR YIELD (IN FIXED ACCOUNT)	(First-year yie + 6.00% P	**Revised 03/12/12				

Formula	Choice ^{® 3}
	0

FEATURES	5-YEAR SURRENDER CHARGE
S&P 500®	
DJIA℠	
S&P MIDCAP 400®	No longer accepting sales
RUSSELL 2000®	until further notice.
NASDAQ-100®	
EURO STOXX 50 [®]	
FIXED ACCOUNT RATE	

North American Annuity Interest Rates & Features

Effective February 24, 2012

Fixed Index Annuities

INDEX CAP RATE ONLY PRODUCTS²

Performance Choice® 12 Plus⁴

FEATURES	12-YEAR			
	APP MPP IPT*			
S&P 500 [®]	2.70%	1.55%	2.85%	
DJIA℠	2.60%	N/A		
S&P MIDCAP 400®	2.70%	N/A		
RUSSELL 2000®	2.35% N/A		N/A	
NASDAQ-100®	2.40% 1.40%		N/A	
EURO STOXX 50 [®]	2.90% N/A		N/A	
HANG SENG	2.60% N/A N//		N/A	
FIXED ACCOUNT RATE		1.45%		
PREMIUM BONUS [®]	8.00%			
FIRST-YEAR YIELD (IN FIXED ACCOUNT)	9.56% (First-year yield = 1.45% Fixed Rate + 8.00% Premium Bonus [®] .)			

Performance Choice® 124

FEATURES	12-YEAR		
	APP MPP		IPT*
S&P 500 [®]	4.25%	2.25%	4.35%
DJIA ^s M	4.20%	4.20% N/A	
S&P MIDCAP 400 [®]	4.40% N/A		N/A
RUSSELL 2000 [®]	3.85%	N/A	N/A
NASDAQ-100 [®]	3.85% 2.10%		N/A
EURO STOXX 50 [®]	4.70% N/A		N/A
HANG SENG	4.35% N/A		N/A
FIXED ACCOUNT RATE	2.20%		
FIRST-YEAR YIELD	2.20%		

Performance Choice[®] 8 Plus⁴

FEATURES	8-YEAR		
	APP MPP IP		IPT*
S&P 500 [®]	2.10% 1.20% 2.20%		
DJIA sm	2.00% N/A N/A		
S&P MIDCAP 400 [®]	2.00%	N/A	
RUSSELL 2000 [®]	2.00% N/A		N/A
NASDAQ-100®	2.00% 1.10%		N/A
EURO STOXX 50 [®]	2.20% N/A N/		N/A
HANG SENG	1.85% N/A N/A		N/A
FIXED ACCOUNT RATE	1.10%		
PREMIUM BONUS [®]	5.00%		
FIRST-YEAR YIELD (IN FIXED ACCOUNT)	6.15% (First-year yield = 1.10% Fixed Rate + 5.00% Premium Bonus ^a .)		

Pertormance	Choice [®] 8 ⁴

FEATURES	8-YEAR			
	APP	IPT*		
S&P 500 [®]	3.25%	1.80%	3.40%	
DJIA ^s M	3.20% N/A		N/A	
S&P MIDCAP 400 [®]	3.30% N/A		N/A	
RUSSELL 2000 [®]	2.90% N/A		N/A	
NASDAQ-100 [®]	3.00% 1.65%		N/A	
EURO STOXX 50 [®]	3.55% N/A		N/A	
HANG SENG	3.25% N/A N		N/A	
FIXED ACCOUNT RATE	1.70%			
FIRST-YEAR YIELD	1.70%			

*IPT = Inverse Performance Trigger

North American Annuity Interest Rates & Features

Effective February 24, 2012

Fixed Index Annuities

INDEX CAP RATE ONLY PRODUCTS²

North American Freedom Choice® Series⁴

High Band - Initial Premium Level of \$250,000 and over

Ŭ	FEATURES	6-YEAR OPTION	8-YEAR	OPTION	10-YEAR	OPTION	14-YEAR	OPTION
PTION			APP	MPP#	APP	MPP [#]	APP	MPP [#]
DPT	S&P 500 [®]		4.00%	2.05%	4.55%	2.40%	6.20%	3.00%
Ш	DJIA℠	No longer accepting sales	3.85%	N/A	4.50%	N/A	6.25%	N/A
Ë.	S&P MIDCAP 400®		4.05%	N/A	4.75%	N/A	6.80%	N/A
Ę	RUSSELL 2000®	until further notice.	3.55%	N/A	4.20%	N/A	5.65%	N/A
ENA	NASDAQ-100®		3.60%	2.00%	4.15%	2.25%	5.65%	2.85%
Δ.	EURO STOXX 50 [®]		4.35%	N/A	5.05%	N/A	7.10%	N/A
5%	FIXED ACCOUNT RATE		2.0	5%	2.40%		3.10%	
	FEATURES	6-YEAR OPTION	8-YEAR	OPTION	10-YEAR	OPTION	14-YEAR	OPTION
NO			APP	MPP [#]	APP	MPP [#]	APP	MPP [#]
OPTION	S&P 500®		3.35%	1.80%	4.00%	2.05%	5.30%	2.75%
FREE	DJIA℠		3.25%	N/A	3.90%	N/A	5.30%	N/A
Y-FR	S&P MIDCAP 400®	No longer accepting sales	3.40%	N/A	4.05%	N/A	5.75%	N/A
ALT	RUSSELL 2000 [®]	until further notice.	3.00%	N/A	3.60%	N/A	4.85%	N/A
PENALTY	NASDAQ-100 [®]		3.00%	1.70%	3.60%	2.00%	4.85%	2.55%
10%	EURO STOXX 50 [®]		3.65%	N/A	4.35%	N/A	6.10%	N/A
	FIXED ACCOUNT RATE		1.7	/5%	2.0	5%	2.7	5%

North American Freedom Choice® Series⁴

Low Band - Initial Premium Level of \$249,999 and under

NO	FEATURES	6-YEAR OPTION	8-YEAR	OPTION	10-YEAR	OPTION	14-YEAR	OPTION
OPTIO			APP	MPP [#]	APP	MPP [#]	APP	MPP [#]
	S&P 500 [®]		3.15%	1.75%	3.80%	2.00%	5.35%	2.75%
SEE	DJIA℠	No longer accepting sales	3.10%	N/A	3.75%	N/A	5.35%	N/A
Ŀ	S&P MIDCAP 400 [®]		3.20%	N/A	4.00%	N/A	5.80%	N/A
Ļ	RUSSELL 2000®	until further notice.	2.80%	N/A	3.45%	N/A	4.90%	N/A
PEN/	NASDAQ-100 [®]		2.85%	1.60%	3.50%	1.90%	4.85%	2.55%
5% PI	EURO STOXX 50 [®]		3.45%	N/A	4.20%	N/A	6.15%	N/A
	FIXED ACCOUNT RATE		1.6	5%	2.0	0%	2.7	5%

7	FEATURES	6-YEAR OPTION	8-YEAR	OPTION	10-YEAR	OPTION	14-YEAR	OPTION
OPTION			APP	MPP [#]	APP	MPP [#]	APP	MPP [#]
	S&P 500 [®]		2.50% [*]	1.45%	3.10%	1.70%	4.45%	2.35%
REE	DJIA ^s M	No longer accepting sales	2.40% ⁺	N/A	3.05%	N/A	4.40%	N/A
Y-FI	S&P MIDCAP 400 [®]		2.50% ⁺	N/A	3.15%	N/A	4.65%	N/A
PENALTY-FREE	RUSSELL 2000®	until further notice.	2.20% ⁺	N/A	2.80%+	N/A	4.10%	N/A
PEN	NASDAQ-100 [®]		2.25% ⁺	1.35%	2.80% ⁺	1.60%	4.10%	2.20%
10% F	EURO STOXX 50 [®]		2.70% ⁺	N/A	3.40%	N/A	5.00%	N/A
Ŧ	FIXED ACCOUNT RATE		1.35	5%▼	1.65%		2.35%	

For Texas Only: ¹Index Cap Rate 3.00%.

▼ Fixed Account Rate 1.50%.

North American Annuity Interest Rates & Features

Effective February 24, 2012

Fixed Index Annuities

Participation Rate Products¹

North American PrecisionSM Series³-Index Cap Rate is applied **after** Participation Rate.

FEATURES	7-YEAR OPTION	1	-YEAR OPTIC	N	14	4-YEAR OPTIC	DN	
		DA	APP	MPP [#]	DA	APP	MPP [#]	
S&P 500 [⊗]		25%	20%	1.00%	30%	25%	1.35%	
DJIA℠		25%	20%	N/A	30%	35%	N/A	
S&P MIDCAP 400 [®]		20%	30%	N/A	25%	40%	N/A	
RUSSELL 2000®		15%	15%*	N/A	20%	20%	N/A	
NASDAQ-100®		N/A	15%*	1.00%	N/A	20%	1.25%	
EURO STOXX 50 [®]	No longer eccepting color	N/A	30%	N/A	N/A	50%	N/A	
HINDSIGHT INDEX STRATEGY®7	No longer accepting sales until further notice.	N/A	15%	N/A	N/A	20%	N/A	
ANNUAL CAP - (UNLESS OTHERWISE NOTED)		N/A	2.25%	N/A	N/A	2.75%=	N/A	
ANNUAL CAP-S&P 500®		N/A	2.50%	N/A	N/A	3.00%	N/A	
ANNUAL CAP - HINDSIGHT INDEX STRATEGY		N/A	2.25%	N/A	N/A	2.75%	N/A	
FIXED ACCOUNT RATE			1.00%▼			1.25%▼		
PREMIUM BONUS [®]			5.00%			10.00%		
FIRST-YEAR YIELD (IN FIXED ACCOUNT)		6.05% (First-year yield =1.00% Fixed Rate + 5.00% Premium Bonus?.) (First-year yield = 1.25%					0% Premium Bonus [®] .)	

For Texas Only: Fixed Account Rate 2.00%.

* Participation Rate 20%

Index Cap Rate 4.00%

Index Cap Rate 3.00%

North American Prizm Plus®⁴

FEATURES	7-YEAR OPTION	10-YEAR OPTION			14-YEAR OPTION		
		MA	APP	MPP [#]	MA	APP	MPP#
S&P 500®		25%	15%	1.00%	30%	20%	1.35%
DJIA sm		25%	15%	N/A	30%	20%	N/A
S&P MIDCAP 400 [®]	No longer accepting sales	15%	10%	N/A	20%	15%	N/A
RUSSELL 2000®		15%	10%	N/A	20%	10%	N/A
NASDAQ-100®		N/A	10%	1.00%	N/A	15%	1.25%
EURO STOXX 50®	until further notice.	N/A	10%	N/A	N/A	15%	N/A
FIXED ACCOUNT RATE		1.00%			1.25%		
PREMIUM BONUS [®]		5.00%			10.00%		
FIRST-YEAR YIELD (IN FIXED ACCOUNT)		6.05% (First-year yield = 1.00% Fixed Rate + a 5.00% Premium Bonus ⁹ .)			(First-y Fixed	11.37% year yield = Rate + a 1 emium Bonu	1.25% 0.00%

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North American Annuity Interest Rates & Features Effective February 24, 2012

Blended Product

North American Pillar® 4

FEATURES		10-YEAR SURRENDER CHARGE						
	DA PARTICIPATION RATE ONLY	APP INDEX CAP RATE ONLY	MPP MONTHLY CAP O	NLY				
S&P 500®	15%	2.00%	1.00%					
DJIA ^s M	15%	2.00%	N/A					
S&P MIDCAP 400 [®]	10% 2.00%		N/A					
RUSSELL 2000®	10%	2.00%	N/A					
NASDAQ-100®	N/A	2.00%	1.00%					
EURO STOXX 50®	N/A	2.00%	N/A					
HINDSIGHT INDEX STRATEGY®7	N/A	2.00%	N/A					
FIXED ACCOUNT RATE		1.00%						
PREMIUM BONUS ³		3.00%**						
FIRST-YEAR YIELD (IN FIXED ACCOUNT)	(First-yea	4.03%** r yield = 1.00% Fixed Account Rate + 3.00% Premium	Bonusº.)	**Revised 03/12/12				

Multi-Year Guarantee Product

North American Guarantee Choice^{SM 5}

FEATURES	3-YEAR	4-YEAR	5-YEAR	6-YEAR	7-YEAR	8-YEAR	9-YEAR	10-YEAR
HIGH BAND [®] Initial Premium \$200,000 or more	No longer accepting sales	1.45%	2.00%	2.25%	2.55%	2.80%	3.00%	3.15%
LOW BAND Initial Premium less than \$200,000	until further notice.	1.15%	1.65%	2.05%	2.35%	2.60%	2.80%	3.00%

Traditional Fixed Products

North American Director^{SM 4}

(9-year Surrender Charge)

FEATURES	FIRST-YEAR	YEARS 2-5
RATE	4.55%	1.55%

The Boomer Annuity® 5

FEATURES	FIRST-YEAR RATE	PREMIUM BONUS ⁹ (FIRST 5 YEARS)	FIRST YEAR YIELD
RATE	1.40%	5.00%	6.47% (First-year yield = 1.40% Fixed Rate + a 5.00% first year Premium Bonus ⁹ .)

NA Flex Series⁴

FEATURES	FLEX I ^{® 3}	FLEX II® 3	FLEX III® 3
FIRST-YEAR	No longer	1.50%	1.60%
FIRST-YEAR YIELD	accepting sales until further notice.	6.57% (First-year yield reflects a 1.50% first-year rate plus a 5.00% Premium Bonus [®])	11.76% (First-year yield reflects a 1.60% first-year rate plus a 10.00% Premium Bonus [®])

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Single Premium Immediate Annuity

North American Income®

UP-TO-DATE QUOTES AVAILABLE AT WWW.NACANNUITY.COM

North American Sample Payout Factors							
Per \$100,000 (paid monthly at end of month)							
10-Year Certain	\$925.04						
20-Year Certain	\$552.57						
Life & 10, Male age 65	\$556.43						
Life & 10, Female age 65	\$513.89						
Factors are based on current rates and i	may vary by state.						

North American Annuity Interest Rates & Features Effective February 24, 2012

Fixed Index Annuities

SINGLE PREMIUM WHOLE LIFE INSURANCE PRODUCT²

NAC Legacy SPWL^{SM 6}

FEATURES	10-YEAR SURRENDER CHARGE
	APP INDEX CAP RATE ONLY
S&P 500 [®]	5.20%
HANG SENG	5.55%
FIXED ACCOUNT RATE	2.70%

- #. Rate listed for the monthly Point-to-Point (MPP) is the Index Cap Rate.
- 1. Participation Rate applies to Index Account only; no Participation Rate is applied to the Fixed Account.
- 2. Index Cap Rate applies to Index Account only; no cap is applied to the Fixed Account.
- 3. The Minimum Guaranteed Fixed Interest Rate is 1.00%.
- 4. The Minimum Guaranteed Fixed Account Interest Rate is 1.00%
- 5. The Minimum Guaranteed Interest Rate is 1.00%
- 6. The Minimum Guaranteed Fixed Account Interest Rate is 2.00%
- 7. Please note the weighting index percentages are 50% for best performing, 30% for next best performing and 20% for lowest performing and are subject to change for newly issued contracts. The Hindsight Index Strategy[®] consists of the S&P 500[®], EURO STOXX 50[®] and the Russell 2000[®].
- 8. Please note that the initial premium must be at least \$200,000 to receive the high band rate.
- Products that have premium bonuses may offer lower credited interest rates, lower Index Cap Rates and/or lower Participation Rates than products that don't offer a
 premium bonus. Over time and under certain scenarios the amount of the premium bonus may be offset by the lower interest rates, lower Index Cap Rates and/or lower
 Participation Rates.

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North American Annuity Interest Rates & Features Effective February 24, 2012

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ATHENE Choice Series Fixed Index Annuities¹

60-day rate hold available.	Immediate Premium Bonus	Fixed Account Year 1	Fixed Account Years 2-8	AP2P Cap (S&P 500)	1-Year MP2P Cap (S&P 500)	1-Year QP2P Cap (DJIA)	1-Year MAVG Cap (DJIA)
Enhanced Choice 8	2.00%	3.00%	2.00%	5.75%	3.00%	2.75%	5.00%
Choice 10	N/A	3.50%	N/A	5.50%	3.25%	2.75%	5.00%
Enhanced Choice 12	5.00%	2.75%	1.75%	5.25%	2.75%	2.50%	5.00%

ATHENE Income Riders

	Income Bonus	Rollup Percentage	Rollup Period	Rider Cost
Guaranteed Lifetime Withdrawal Benefit Rider	1.00%	6.00%	10 Years	0.60%
Enhanced Guaranteed Lifetime Withdrawal Benefit Rider	1.00%	6.00%	10 Years	0.90%

ATHENE Multi-Year Guarantee Annuities							
60-day rate hold available.	Guarantee Period (Yrs)	Yr 1 Rate	Yrs 2-5 Rate	Yrs 2-7 Rate	Effective Annual Rate		
7 MYGA	7	3.45%*	N/A	2.45%	2.59%		
MaxRate 5	5	3.85%	2.85%	N/A	3.05%		
MaxRate 7	7	4.15%	N/A	3.15%	3.29%		

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*Includes first year rate enhancement.

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