

IMPORTANT LETTER OF NOTIFICATION

**SUBJECT: Potential 100% Payment Of Expenses Not Covered
By Social Security's \$255* Lump-Sum Death Benefit**

Sample 22 Sample
1234 Any Street
Anytown, AR 19720-4900

**PLEASE NOTE: This is a FREE Service.
You will not be charged for this
information.**



Dear Mr Sample,

Social Security's Lump-Sum Death Benefit of \$255 was enacted into law in 1954. At that time, funerals cost just hundreds of dollars. So \$255 went a long way to help cover those costs.

Today, funerals cost thousands of dollars. In fact, the average funeral now costs \$7,700.00.** Yet, Social Security's Lump-Sum Death Benefit remains at \$255.

This letter is to notify you that you may qualify for help.

We are pleased to announce a Final Expense Insurance Program that may pay 100% of final expenses NOT covered by Social Security. As much as \$25,000.00 will be paid to each covered person.

To see if you qualify, simply detach and return the Form below. For your convenience, we've even enclosed a postage-paid envelope.

**GIVEN ANTICIPATED DEMAND FOR THIS FREE SERVICE,
YOU ARE URGED TO RESPOND WITHIN 10 DAYS OF RECEIPT
OF THIS LETTER FOR FASTEST PROCESSING.**

*Social Security Administration, January 2009,
publication No. 05-10024

**National Funeral Directors Association, 2010

Whole Life Insurance Underwritten by Monumental Life
Insurance Company, Home Office: Cedar Rapids, Iowa

TASPPF-001

RETURN THIS FORM TO SEE IF YOU QUALIFY

YES, I'd like to know if I qualify for this FINAL EXPENSE INSURANCE PROGRAM.
I understand that this Program may pay 100% of what Social Security does not pay for final expenses – as much as \$25,000.00 for each covered person. I also understand that I will not be charged for this information, and I am under no obligation.

NO OBLIGATION

**Sample 22 Sample
1234 Any Street
Anytown, AR 19720-4900**

Spouse's Name: _____

Spouse's Date of Birth: ____/____/____

Date of Birth: ____/____/____

Phone: (____) _____

