



FAST FACTS

Term Elite® and Term Essential®

	Term Elite	Term Essential																																																												
Overview	Term Elite offers your customers 10-, 15-, 20-, and 30-year level periods, an extended conversion feature, and fully guaranteed premiums. This product allows customers to convert to a permanent policy along with the added benefit of a premium credit if converted in the first five years.	Prudential's most affordable term product, offering a death benefit at a competitive initial premium. It offers your customers 10-, 15-, 20-, and 30-year level-premium periods.																																																												
Issuing Company	Pruco Life Insurance Company (not in NY) Pruco Life Insurance Company of New Jersey (in NY)																																																													
Level-Premium Period	10, 15, 20, or 30 years																																																													
Premium Guarantees	Premiums are guaranteed in all years.	Premiums are guaranteed not to increase during the level-premium period only. After the level-premium period, the scheduled premiums increase annually. The company has the right to change these scheduled premiums no more than once a year, but the resulting premiums cannot exceed the maximum amounts set forth in the policy.																																																												
Face Amount Bands	<table border="1"> <thead> <tr> <th>Band</th> <th>Minimum Face Amount</th> <th>Maximum Face Amount</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>\$100,000</td> <td>\$249,999</td> </tr> <tr> <td>2</td> <td>\$250,000</td> <td>\$999,999</td> </tr> <tr> <td>3</td> <td>\$1 million and up</td> <td></td> </tr> </tbody> </table>		Band	Minimum Face Amount	Maximum Face Amount	1	\$100,000	\$249,999	2	\$250,000	\$999,999	3	\$1 million and up																																																	
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Maximum Automatic Capacity	\$65 million. "Capacity" refers to the maximum policy face amount that an individual can purchase. "Maximum Automatic Capacity" refers to the maximum policy face amount that Prudential can issue on an individual under automatic reinsurance. Capacity is reduced by amounts in force and applied for and can also be reduced by factors such as age, ratings, residence, travel, and occupation. Higher Capacity amounts will be considered on a case-by-case basis and may be subject to availability of reinsurance.																																																													
Minimum Issue Age	Age 18 on 10-, 15-, 20-, and 30-year policies																																																													
Maximum Issue Age	<p>Non-Smokers</p> <table border="1"> <thead> <tr> <th>Product</th> <th>WA</th> <th>All Other States</th> <th>Product</th> <th>WA</th> <th>All Other States</th> </tr> </thead> <tbody> <tr> <td>Term Elite 10</td> <td>70</td> <td>75</td> <td>Term Essential 10</td> <td>70</td> <td>75</td> </tr> <tr> <td>Term Elite 15</td> <td>65</td> <td>70</td> <td>Term Essential 15</td> <td>65</td> <td>70</td> </tr> <tr> <td>Term Elite 20</td> <td>60</td> <td>65</td> <td>Term Essential 20</td> <td>60</td> <td>65</td> </tr> <tr> <td>Term Elite 30</td> <td>50</td> <td>50</td> <td>Term Essential 30</td> <td>50</td> <td>55</td> </tr> </tbody> </table> <p>Smokers</p> <table border="1"> <thead> <tr> <th>Product</th> <th>WA</th> <th>All Other States</th> <th>Product</th> <th>WA</th> <th>All Other States</th> </tr> </thead> <tbody> <tr> <td>Term Elite 10</td> <td>70</td> <td>75</td> <td>Term Essential 10</td> <td>70</td> <td>75</td> </tr> <tr> <td>Term Elite 15</td> <td>65</td> <td>70</td> <td>Term Essential 15</td> <td>65</td> <td>70</td> </tr> <tr> <td>Term Elite 20</td> <td>60</td> <td>60</td> <td>Term Essential 20</td> <td>60</td> <td>60</td> </tr> <tr> <td>Term Elite 30</td> <td>45</td> <td>45</td> <td>Term Essential 30</td> <td>45</td> <td>45</td> </tr> </tbody> </table>		Product	WA	All Other States	Product	WA	All Other States	Term Elite 10	70	75	Term Essential 10	70	75	Term Elite 15	65	70	Term Essential 15	65	70	Term Elite 20	60	65	Term Essential 20	60	65	Term Elite 30	50	50	Term Essential 30	50	55	Product	WA	All Other States	Product	WA	All Other States	Term Elite 10	70	75	Term Essential 10	70	75	Term Elite 15	65	70	Term Essential 15	65	70	Term Elite 20	60	60	Term Essential 20	60	60	Term Elite 30	45	45	Term Essential 30	45	45
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Contact your Prudential Life Wholesaler for more information.

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Prudential
Bring Your Challenges®

	Term Elite	Term Essential
Underwriting Categories	<ul style="list-style-type: none"> ▶ Preferred Best ▶ Preferred Smoker 	<ul style="list-style-type: none"> ▶ Preferred Non-Tobacco Smoker² ▶ Non-Smoker Plus¹ ▶ Non-Smoker²
Payment Modes	<ul style="list-style-type: none"> ▶ Annual ▶ Semi-Annual ▶ Quarterly ▶ Monthly (Electronic Funds Transfer only) Note: Payment modes other than Annual may result in higher aggregate premiums.	
Policy Constant	Commissionable; \$85.00 annual; \$44.20 semi-annual; \$22.53 quarterly; and \$7.65 monthly (EFT only)	Non-Commissionable; \$85.00 annual; \$44.20 semi-annual; \$22.53 quarterly; and \$7.65 monthly (EFT only)
Premium-Paying Period	At the end of the level period, premiums increase annually for the remainder of the time the policy is in force. The annually increasing term premiums are guaranteed. Coverage ends at age 95.	At the end of the level period, premiums increase annually for the remainder of the time the policy is in force. The annually increasing term premiums are not guaranteed. Coverage ends at age 95.
Riders	<ul style="list-style-type: none"> ▶ <i>Living Needs Benefit</i>SM (LNB)⁴ ▶ Waiver of Premium^{3,5} ▶ Accidental Death Benefit (ADB)^{3,5} ▶ Children's Protection Rider^{3,5} 	
Conversion Options	Convertible to the first policy anniversary on or after the insured's 65th birthday or fifth policy anniversary, whichever is longer. Partial conversions are permitted.	Convertible to the lesser of the level-premium period or to the first policy anniversary on or after the insured's 65th birthday, but at least five years. Partial conversions are permitted.
Conversion Premium Credit	Available if the insured converts within the first five policy years. Conversions processed on or after the first policy anniversary will be equal to the term premiums due and paid during the 12 months prior to the conversion, excluding any premium or charge for an extra risk or benefit other than Waiver of Premium. Conversions processed prior to the first policy anniversary will be prorated to reflect the premiums actually paid during the first anniversary of the contract. (Conversion Premium Credit may be different in New York.)	Not available.

Term Elite cases with face amounts of \$250,000 and less are to be submitted using our one-page Xpress QuickForm process. For term cases in excess of \$250,000, or any case in excess of \$5,000 premium, regardless of face amount, you can choose to submit using Xpress or our full-paper application process.

¹Occupational Extras may be permitted for travel or avocation only.

²Substandard Rating Classes A–H, Occupational Extras, Aviation Extras, and Temporary Extras permitted.

³Available only at issue.

⁴The *Living Needs Benefit* is an accelerated death benefit and is not a health, nursing home, or long-term care insurance benefit and is not designed to eliminate the need for insurance of these types. There is no charge for this rider but, when a claim is paid under this rider, the death benefit is reduced for early payment, and a \$150 processing fee (\$100 in Florida) is deducted. If more than one policy is used for the claim, each policy will have a processing fee of up to \$150 deducted (\$100 in Florida). Portions of the *Living Needs Benefit* payment may be taxable, and receiving an accelerated death benefit may affect eligibility for public assistance programs. The federal income-tax treatment of payments made under this rider depends upon whether the insured is the recipient of the benefit and is considered "terminally ill" or "chronically ill." We suggest that clients seek assistance from a personal tax advisor regarding the implications of receiving *Living Needs Benefit* payments. This rider is not available in Minnesota to new purchasers over age 65 until the policy has been in force for one year, and the nursing home option is not available in Connecticut, Florida, Massachusetts, New York, or the District of Columbia. This rider is not available in Washington state. In Oregon, term policies must include the waiver of premium benefit to be eligible for this rider.

⁵Available for an additional cost.

All guarantees and benefits of the insurance policy are backed by the claims-paying ability of the issuing insurance company. Policy guarantees and benefits are not backed by the broker/dealer and/or insurance agency selling the policy, nor by any of their affiliates, and none of them makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Term Elite and Term Essential are issued by Pruco Life Insurance Company in all states except New York, where they are issued by Pruco Life Insurance Company of New Jersey. Both are Prudential Financial companies located in Newark, NJ. Product availability varies by state.

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