

Royal Neighbors of America

Discover: *Insurance with a DifferenceSM*

Royal Neighbors of America is a life insurance organization that exists for the benefit of its members. It offers insurance products to fulfill financial needs for growth, savings, and protection. Members also receive valuable member benefits and can participate in volunteer activities through the organization's local chapters to make a difference in their communities. The organization's philanthropic efforts are dedicated to changing women's lives through its national programs and through the Royal Neighbors Foundation, a 501(c)(3) public charity.

Get to know us:

- Since 1895, Royal Neighbors of America has been dedicated to insuring lives, supporting women, and serving communities.
- We were founded by nine strong, independent, and visionary women who wanted to empower women and those they cared about.
- Through local chapters, our more than 215,000 members work together to direct our national resources to causes that make a difference in their communities.
- We began giving back as early as 1906 when we gave financial aid and hands-on assistance to victims of the San Francisco earthquake.
- More recently, our financial help has made a difference to those affected by natural disasters such as Hurricanes Hugo, Rita, and Katrina; the Parkersburg, IA, tornado; and the Midwest floods.

In a crowded industry of look-alike insurance companies, one name stands out from the rest. Royal Neighbors of America is

Insurance with a DifferenceSM.



INSURING LIVES • SUPPORTING WOMEN • SERVING COMMUNITIESSM

Royal Neighbors of America

www.royalneighbors.org

(800) 770-4561, Option 1

Form 2997-1; Rev. 4-2011



INSURING LIVES • SUPPORTING WOMEN • SERVING COMMUNITIESSM



Essential Life

20-Pay Life • Life Paid-up at 65 • Level Pay to Age 121

Permanent Whole Life Insurance

Form series 200811

Essential Life

Is whole life insurance right for you?

Maybe you want to provide a financial cushion to your loved ones after you're gone.

Or maybe you can help them pay off debts or provide for college tuition.

Perhaps you know you can benefit from the cash value that builds over time.

Everyone's needs are different. With Essential Life from Royal Neighbors you can choose from easy-to-understand options to best fit the needs of you and your loved ones.

Once you find the coverage that's right for you, Essential Life offers peace of mind that you can carry into the future:

- Affordable and guaranteed premium payments that won't change throughout the life of your certificate.
- Cash value you can borrow against as values grow.¹
- Income tax-free death benefits to help you leave a legacy to your family.²
- Guaranteed insurance coverage throughout your life as long as premiums are paid.

Select from several options:

- **20-Pay Life** means you will make level payments for 20 years and never have to worry about paying a premium again.
- **Life Paid-up at 65** means you will make level payments through age 65 during typical income-earning years.
- **Level Pay to Age 121** means you will make level premium payments through age 121.

Rider options that best suit your needs are available for each product. Additional charges may apply depending on the riders you choose.



¹ Like any loan, interest will be charged (currently at 6.5% per year). An outstanding loan will reduce the death benefit if not repaid in full or the cash value if the certificate is surrendered for cash. Additionally, an outstanding loan could potentially terminate the certificate if the principle plus accrued interest equals or exceeds the cash value of the certificate.

² This is not intended to provide tax or legal advice. You should consult a professional tax advisor about taxes related to your particular situation.

Essential Life Riders

Create an affordable insurance plan with riders that protect you and your family and fit your budget

Accelerated Living Benefit³

If permanently confined to a nursing home or diagnosed with a terminal condition, a portion of the death benefit can be accessed. Issue ages 18-75. (Form series 1766)

Accidental Death Benefit⁴

If the insured dies accidentally, this rider provides an additional benefit up to 10 times your face amount, not to exceed \$300,000. Issue ages 18-55. (Form series 2082)

Guaranteed Insurability

During select option years or events, additional insurance coverage up to the lesser of the certificate face amount or \$25,000 can be provided without evidence of insurability. Maximum lifetime additional face amount is \$100,000. Issue ages 18-45. (Form series 2083)

Disability Waiver of Premium Rider⁴

This rider waives premiums in the event of total disability of the insured. Waiver is subject to a waiting period. Issue ages 18-55. (Form series 2081)

Certificates and riders are not available in all states. Contractual provisions and limitations may vary by state.

Member Benefits

In addition to cost-effective life insurance and annuity choices, members have access to valuable benefits to help save money and manage their health. Current benefits include:

Discounts on prescription drugs

Save up to 15% off brand name drugs and 40% off generic drugs at more than 56,000 participating pharmacies

Discounts on dental and vision care, hearing aids, life-saving diagnostic testing and health screenings

Savings through a network of more than 65,000 dentists, 1,800 hearing care locations, and thousands of optometrists, and health screenings through mobile screening units

Fraternal Aid and disaster aid

Direct financial assistance to eligible members who have suffered a loss due to unforeseen circumstances

Scholarship program

A variety of scholarships for young adults and mid-life career transitions

Membership magazine and discounts on popular magazines

The Royal Neighbor magazine offers health tips, financial education, family lifestyle information, and news about our members. Discounts also are available on other popular magazines.

Member benefits are provided at the discretion of Royal Neighbors of America. They are not part of any insurance or annuity contract and are not guaranteed.

Financial Strength

(as of December 31, 2010)

ASSETS:
\$766 million

SURPLUS:
\$228 million

SURPLUS RATIO:
30% (significantly higher than the estimated industry average of 8.0%)

SOLVENCY RATIO:
1.43 (compares favorably to industry average of 1.09)

A.M. BEST RATING:
A- Excellent for overall financial strength and ability to meet ongoing obligations to certificateholders (4th highest out of 15 possible)

³ Receipt of acceleration of life insurance death benefits may be taxable and may affect your, your spouse's, or family's eligibility for public assistance programs. Consult your tax professional or social services agency for details.

⁴ Subject to reinsurance and underwriting requirements: \$3,000,000 limit for a Disability Waiver of Premium Rider; \$300,000 maximum with Accidental Death Benefit Rider.